
MEMORANDUM

DATE: September 27, 1995
TO: Distribution List
FROM: GNN Product Management
RE: GNN Product Releases and Schedules

Enclosed please find documents detailing marketing requirements for future releases of the GNN product offering (software and service). It contains specific guidance regarding:

- Feature sets by product release
- Operating system/platform timing
- Schedule milestones for major releases

This document is the result of work done in and subsequent to the GNN strategic planning offsite held in early September, and encompasses the input of all members of the GNN team. Please consider this the formal request from GNN product management to the engineering resources on the team for commitment to specific products on defined schedules.

Attached are four documents:

- GNN Future Releases: Methodology & Core Principals - describing the objectives driving the feature selections in each release.
- GNN Future Development: Priorities and Time Table - detailing focus areas and associated features by release cycle. This is the first draft of the product specs.
- GNN Feature Descriptions - backup to the GNN Future Development: Priorities and Time Table, this describes the marketing requirement for each feature in the matrix
- Proposed GNN Development Schedule - Specific product development milestones for the short and medium term

Please review all in detail, and communicate any issues or comments to Reggie Fairchild in GNN product management.

These documents represent the specific intentions of GNN product management and product development for proceeding to the development of a final specification. Though presently at the level of detail possible pending this work, they contain the actual feature and timing requirements from marketing, as agreed to by the extended GNN team in the September offsite and subsequent reviews. The formal product spec to follow will flesh out additional detail across all functional units within GNN.

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Please review these documents and prepare any comments or additions needed.
 Reggie Fairchild will schedule meetings with each group around the deadlines below to
 gather and discuss these changes, if any.

<i>Action</i>	<i>Date</i>
Review and approval: Navisoft	October 5
Review and approval: ANS	October 5
Review and approval: GNN	October 5
Final schedule commitments: Booklink	October 12
Review and approval: AOL Technologies management	October 12

Thanks for your help.

Distribution List

AOL Technologies management

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